

Tatvic Analytics

<https://www.tatvic.com/job/digital-analyst/>

Digital Analyst

Description

What will you do:

- Lead the client relationship and manage expectations through proper requirement gathering and deliverables.
- Support client team with ongoing business needs and analytics system maintenance.
- Develop a digital analytics strategy, specific to your industry and organization KPIs.
- Support in the development and implementation of data-driven strategies to optimize processes and drive business growth.
- Monitor key performance indicators (KPIs) and metrics to track business performance and identify areas for improvement.
- Develop and maintain dashboards, reports, and visualizations to communicate key insights and data-driven recommendations for improvement to stakeholders.
- Perform advanced statistical analysis and data modelling to identify trends, patterns, and growth opportunities.
- Support ad-hoc analysis and projects as needed to advance overall business
- Collaborating with cross-functional teams to understand business requirements and provide data-driven recommendations.

Skills Required:

- Strong analytical and logical approach to systems design and development.
- Awareness of Google Analytics / Web Analytics / Data Analytics on Digital data
- Intermediate to advanced knowledge of SQL will be an advantage
- Good communication and documentation skills
- Statistical Analysis Knowledge will be appreciated
- Have business acumen & Dashboarding skills – Looker Studio, PowerBI, Tableau, etc.
- Detail-oriented and organized, with the ability to manage multiple projects and priorities simultaneously.
- Self-motivated and proactive, passionate about driving business results and continuous improvement.

Hiring organization

Tatvic

Employment Type

Full-time

Job Location

Ahmedabad

Date posted

July 23, 2024